HOW TO GUIDE

Streaming poker can be a fantastic way to engage with a community, share your love for the game, and even build a brand.

As part of the Content Champs promotion, you can also win big prizes and even a seat to the \$40,000,000 guaranteed WPT World Championship in Las Vegas!





Computer

A good computer is the backbone of your streaming setup. Here are some basic specs for smooth streaming:

- Processor: Quad-core CPU (i.e., Intel i5 or better)
- RAM: 8GB or more
- Graphics: A dedicated GPU can be beneficial, especially if you plan to stream at higher resolutions or run multiple applications simultaneously.

Webcam

Some laptops come with built-in webcams, but these are often of lower quality. On the higher end, some streamers use DSLR cameras (the kind you go outside to take photos with) and connect it to the computer via capture card. However, the simplest and recommended way to start is with a USB web camera that supports 1080p resolution. A popular choice is the Logitech C920x, available most places for less than \$100.

Microphone

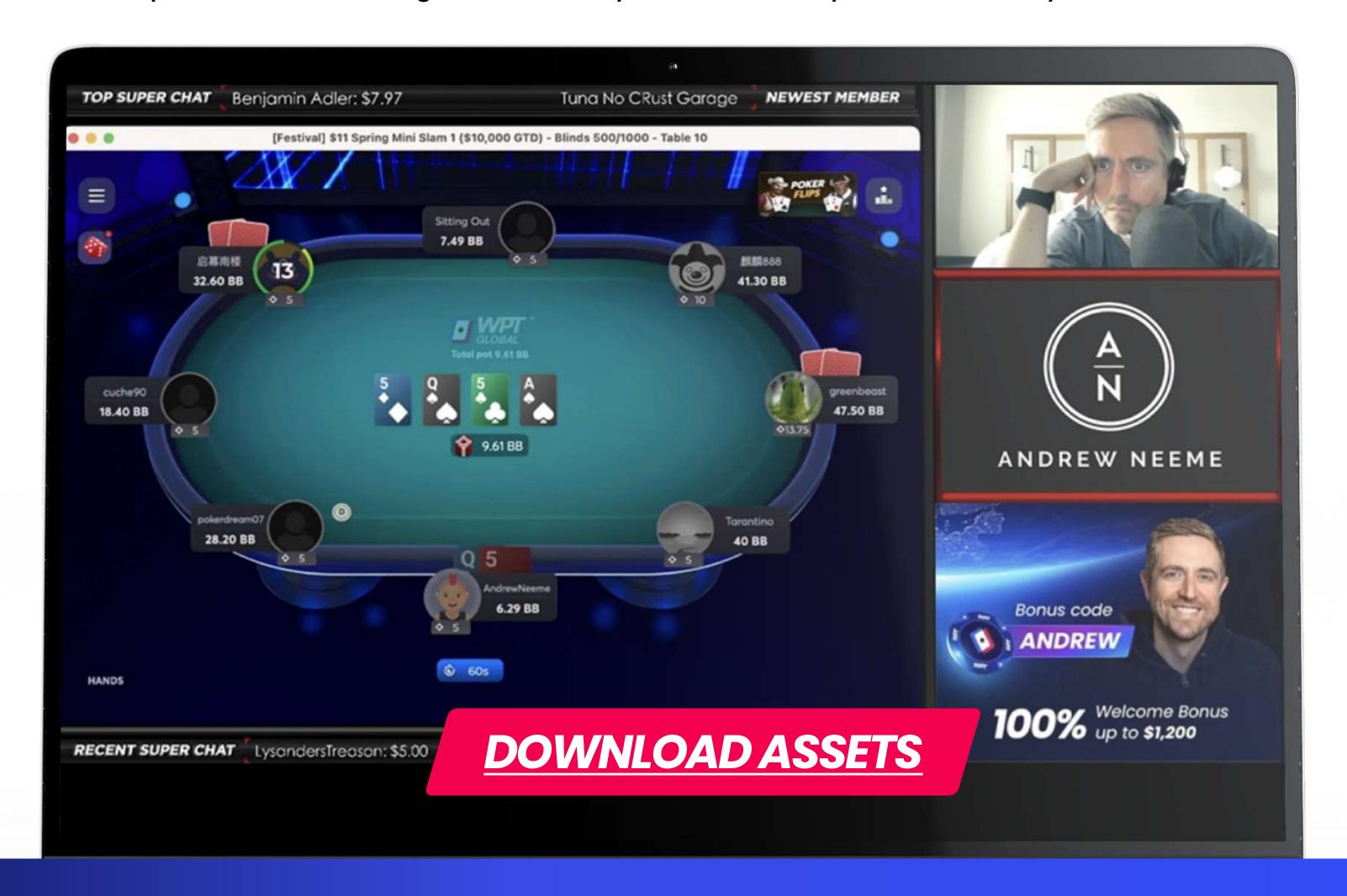
Your webcam will most likely come with a built-in microphone. This works fine in a pinch, but generally doesn't offer the best audio quality. A recommended upgrade is to get a USB condenser microphone such as the Blue Yeti or the Shure MV7. For even higher quality, you may consider a more advanced setup with an analogue microphone connected to a digital mixer.

Dual Monitors

This is an optional quality of life upgrade. It is by no means mandatory, but certainly useful for managing all of your applications and avoiding the confusing "hall of mirrors" effect when configuring your streaming software.

Graphics Overlay

Many streamers use an overlay to organize the various elements in their stream with a professional and polished appearance. Here at WPT Global, we have provided some image assets that you can use for your own overlay:



Setting up OBS

1. Download OBS from the official site:

https://obsproject.com/ and follow the installation process.

- 2. Create a new scene by right-clicking in the 'Scenes' box and selecting 'Add.'
- 3. Add Sources:
- Add 'Game Capture' for your poker client.
- Add 'Video Capture Device' for your webcam.
- Add 'Audio Input Capture' for your microphone.
- Add 'Image' for your overlay.
- 4. Drag and resize the sources on the canvas to suit your desired layout.
- 5. Navigate to 'Settings' > 'Stream' and select your streaming service (i.e., Twitch, YouTube). Input your stream key, which can be found on your streaming platform's dashboard.
- 6. Output Settings: For beginners, use the 'Simple' output mode. Set video bitrate according to your internet speed (2500-4000 Kbps is a good starting point for 1080p streaming).
- 7. Audio Mixer. Ensure that your microphone and desktop audio levels are balanced and not peaking into the red.
- 8. Local Recording: If you want to save a copy of your stream (for posting to YouTube or social media), navigate to 'Settings' > 'Output' and designate a filepath where your videos will be stored. We also recommend setting a video bitrate of at least 2500 Kbps and using '.mp4' as your recording format.



Interacting with Chat

- Engage Regularly: Make a habit of reading and responding to chat messages. This fosters community engagement.
- Use Bots: Platforms like Twitch have bots that can help moderate the chat, run polls, and more.
- Acknowledge Supporters: Always thank viewers for following, subscribing, or donating.
- Stay Positive: It's inevitable that you'll encounter trolls. Stay calm, use the ban function if needed, and focus on the positive viewers.

Scheduling

- Consistency is Key: Set specific days and times to stream and stick to them. This way, viewers know when to tune in.
- Promote Ahead of Time: Use social media or poker forums to let people know when you'll be streaming.
- Vary Content: Occasionally, try hosting poker strategy discussions, reviewing poker hands, or hosting Q&A sessions to keep content fresh.

Tips

- Music: Background music can set the mood, but ensure it's not too loud and that you have rights to broadcast it.
- VODs: Save your streams as video-on-demand (VODs) so people can watch them later.
- Collaborate: Play with other poker streamers or invite guests. This can introduce your channel to a broader audience.

Remember: streaming, like poker, requires patience and practice. It might take some time to build a following, but with dedication and a love for the game, you can create an engaging and enjoyable experience for both yourself and your viewers.



